



Mind your food!

International Conference
5th & 6th of March 2010, Thessaloniki, Greece
Thessaloniki International Exhibition Centre



The Food Cluster initiative is supported by the European Commission within the scope of the 7th Framework Programme 'Regions of Knowledge' and 'Research potential of Convergence Regions'



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Day One- 5th of March 2010

Hours

Helexpo CORONA

09³⁰ - 10⁰⁰ Registration - Coffee

BOLARIS Markos*, Vice Minister of Economy, Competitiveness and Shipping, Hellenic Republic

10⁰⁰ - 10³⁰ Welcome - Opening of the Conference

LIONI Maria, General Secretary, Region of Central Macedonia, Hellenic Republic

PENTZOS Nikolaos, President, Federation of Industries of Northern Greece

12³⁰ - 12⁴⁵ COFFEE BREAK

BRACH Irmela, European Commission, Directorate-General for Research, The Food Cluster Initiative

GIANNOULIDIS Nikos, RAF Regions Coordinator, Euroconsultants S.A.- The RAF REGIONS project and beyond

Integrating Food Innovation in the Regional Strategy - Lessons learnt from the RAF Regions Project

ARGYRIOU Notis, Institute of Agrobiotechnology- CERTH, **VOLPE Francesca**, Distretto Agroalimentare Regionale Scrl, **TRENKOVA Lubov**, District of Pazardjik,- SWOT Analysis in Central Macedonia, Puglia and Pazardjik

10³⁰ - 12³⁰

KLAESENER Antje, Innova S.p.A., Integrating Food Innovation in the Regional Strategy

Moderator
GIANNOULIDIS Nikos
Euroconsultants S.A.

GELLYNCK Xavier, University of Gent, Faculty of Bioscience Engineering - Department of Agricultural Economics - Netgrow research proposal: A success story originating from the Food cluster'

HARRAP Keith, Policy Analyst and impact assessment expert of the Food Cluster, Assessing the impact of REGPOT and RoK projects

DISCUSSION

Hours		Helexpo CORONA
12 ⁴⁵ - 14 ⁰⁰	Trends in the Food Innovation around Europe	Prof. KOURETAS Dimitrios , University of Thessaly
		GAMVROS Rodios , President of Scientific Committee, SEVT, <u>NTP Food For Life</u>
	<i>Moderator</i> MOURTZOPOULOS Christos	KELKMAN Henk , (Entiry/ Title???) <u>Trends in Horticulture Agri-bussiness in NL</u>
	Quality Manager, Barbastathis SA	HAITAS VASILIOS , CEO, Agritex Energy SA, <u>A Greek case of Agri-food innovation</u> DISCUSSION
14 ⁰⁰ - 15 ⁰⁰	LUNCH BREAK	
15 ⁰⁰ - 17 ⁰⁰	Visit Fair	
17 ⁰⁰ - 17 ³⁰	Opening of the Biologica Fair	BATZELI Katerina , Minister of Rural Development and Food, Hellenic Republic
		THOMOPOULOS Aristotelis , President, Helexpo SA
		SYMEONIDIS Dimitris , President of Board of Directors, Organic Product Cluster
17 ³⁰ - 18 ⁴⁵	New Markets & Organic Food Products	PROTOPAPAS Dionysios , Economic & Commercial Affairs, Berlin
		MARKOS Ioannis , Economic & Commercial Affairs, Moscow
		GIAHANATZIS Stathis , CEO, Fedon SA
		CHALARAKIS Lefteris , Quality Manager, Creta Farm SA
		KALABOKIS Alkiviadis , President, Exporters' Association of Crete, President, Kalabokis S.A.
	<i>Moderator</i> LADENIS Adam , Mandatory Councelor, Organic Products Cluster	ARGIRAKIS Vasilis , CEO, Trofino SA
18 ⁴⁵ - 20 ⁰⁰	Clustering – Policies to Promote Innovation in regional food systems	CHATZINIKOLAOU Panagiotis , Director of the Support of Research Programmes Directorate, General Secretariat of Research and Technology, Ministry of National Education and Religious Affairs, Hellenic Republic
		BOKIAS Efthimios , Deputy Head of Unit DG AGRI F1, European Commission
		Prof. TSAFTARIS Athanasios , Aristotle Univ. of Thessaloniki, Director, Institute of Agrobiotechnology, Centre for Research and Technology Hellas, From fork 2 farm- <u>The Greek BioAgroFood Nutrigenomics Cluster for a group- customised nutrition</u>
		RIJSWIJK Linze , Project Manager Regional Development and Innovation, Development Agency East Netherlands, <u>Presentation of Best Practice: The FINE PROJECT / Food Valley</u> DISCUSSION

Hours	Helexpo CORONA
20 ⁰⁰ - 20 ³⁰	Discussion - Conclusions

Day Two- 6th of March 2010

Hours	Parallel sessions N. Germanos Congress Centre	Pavillion 9 & 10
	Hall B : Project EU networking and project development - How to Stay in the Club? With an intermezzo on the evaluators perspective.	
10 ⁰⁰ - 11 ³⁰	GELLYNCK Xavier - University of Gent, Faculty of Bioscience Engineering- Department of Agricultural Economics	
	Hall C : . From partner, call, proposal to project - On project development and calls. With and intermezzo on open calls in South East Europe.	
	JONGEBLOED Peter - Wageningen University	PARTENARIAT
	Hall B : Research Potential.	
11 ⁴⁵ - 13 ¹⁵	HARRAP Keith- Policy Analyst and impact assessment expert of the Food Cluster	
	Hall C : Regions of Knowledge	
	GELLYNCK Xavier- University of Gent, Faculty of Bioscience Engineering- Department of Agricultural Economics	
13 ¹⁵ - 13 ³⁰	Plenary wrap up and conclusions	



FOOD CLUSTER INITIATIVE

Connecting European Food Clusters

5th official meeting / Logistics



hosted by



Project



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Register for the meeting

Please, complete and send to Mr. Constantinos Styliaras, at: k.styliaras@sbbe.gr, (tel. +30 2310 539 817 ext. 202) the REGISTRATION FORM attached separately, in order to facilitate the necessary arrangements. Also, visit the following link, in order to participate at the **Biologica- 3rd Exhibition of Organic Products** Partenariat: <http://www.helexpo.gr/registrationeng>

List of Hotels

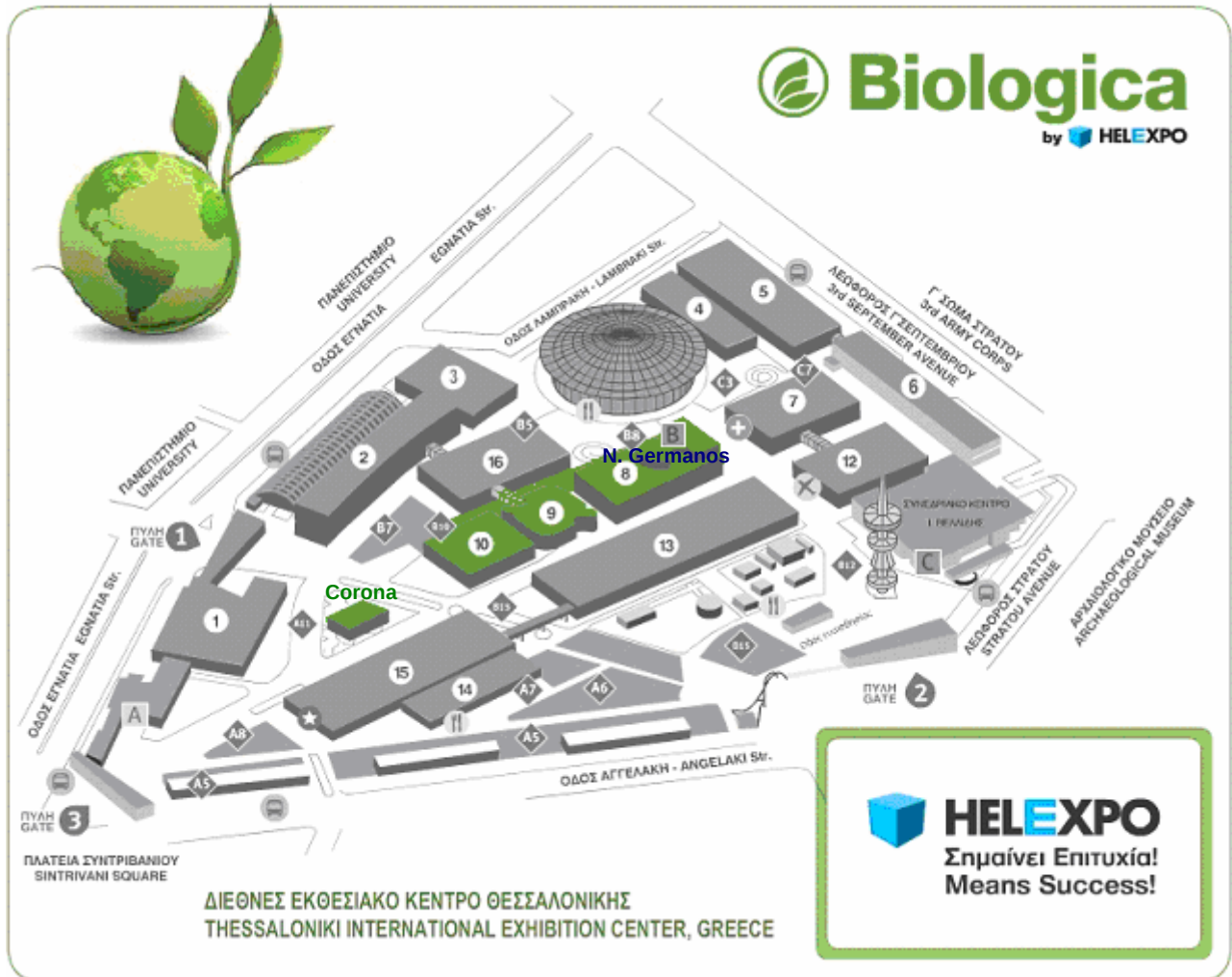
Below is a list of hotels situated in the wider city centre of Thessaloniki where the Venue is also placed (Thessaloniki International Exhibition Centre). All hotels are in proximity of ~5- 30 mins walk from the Venue. No special hotel price has been arranged for the Conference.

Rate	Hotel	URL / e-mail	Tel.
Low	Park Hotel	http://www.parkhotel.com.gr/	+30 2310 524121
	Hotel Olympia	info@hotelolympia.gr www.hotelolympia.gr	+30 2310 366466
	El Greco	reservations@hotelelgreco.gr www.hotelelgreco.gr	+30 2310 520620
	Mandrino Hotel	mandrino@otenet.gr http://www.mandrino.gr/	+30 2310 526321
	Le Palace	info@lepalace.gr http://www.lepalace.gr/	+30 2310 257400
Medium	CITY hotel	http://www.cityhotel.gr/	+30 2310 269421
	Hotel Amalia	thess@hotelamalia.gr http://www.hotelamalia.gr/	+30 2310 268 321
	ABC Hotel	http://www.hotelabc.gr/	+30 2310 265421
	Plaza Art Hotel	http://www.hotelplaza.gr/main_uk.htm	+30 2310 520120
	Egnatia Palace	http://www.egnatia-hotel.gr/EgnatiaPalace/	+30 2310 222900
	Hotel Luxemburg	http://www.hotelluxembourg.gr/index_en.htm	+30 2310 252600
	Minerva Premier	http://www.minervapremier.gr/	+30 2310 566440
	Astoria	http://www.astoriathessaloniki.com/	+30 2310 505500
High	Daios Hotel	http://www.daioshotels.gr/	+30 2310 250200
	Mediterranean	http://www.mediterranean-palace.gr/	+30 2310 552554
	Classical Makedonia Palace	http://www.lux-hotels.com/makedoniapalace/	+30 2810 300330
	Electra Palace	http://www.electrahotels.gr/electra-thessaloniki/index.html	+30 2310 294000
	The Excelsior Hotel Thessaloniki	http://www.excelsiorhotel.gr/	+30 2310 021 000
	Andromeda Hotel	http://www.andromeda-hotel.gr/	+30 2310 254 750

No special price has been arranged

The Venue

Thessaloniki International Exhibition Centre - Helexpo CORONA



Gate 1: Egnatia - AHEPA
Gate 2: HANTH
Gate 3: Egnatia - Sintrivani

How to get here:

By Bus From Egnatia Street:

Get off at stop: "AHEPA": Bus No.: 2, 10, 14, 31

Get off at stop: "Sintrivani": Bus No. 17, 37,

By Bus From Mitropoleos Street:

Get off at stop: "VELLIDIO": Bus No. 12, 39

By Bus From Queen Olga Av. (Vas. Olgas)

Get off at stop: "Hanth", Bus No. 3, 5, 6